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ACCION TEXAS AND FEDERAL RESERVE BANK OF DALLAS PRESENT “A TOWN HALL: SUCCESSES AND CHALLENGES IN IMPROVING EMPLOYEES’ FINANCIALS”

SAN ANTONIO – Accion Texas Inc. and the San Antonio Branch of the Federal Reserve Bank of Dallas will co-sponsor “A Town Hall: Successes and Challenges in Improving Employees’ Financials” from 10 a.m. to 1 p.m. Wednesday, October 3, at the San Antonio Branch of the Federal Reserve Bank of Dallas, 126 E. Nueva St.

The town hall is free and open to the public, but seating is limited. Register online at <http://financialcapabilitytownhall.eventbrite.com/>

Geared to small business owners and other employers, the event will showcase local resources for workplace financial education. Speakers from small, medium and large companies will discuss the positive impact that effective financial education programs have on employees’ personal lives and, ultimately, how financial “literacy” improves employee productivity and job performance.

“Improving financial education in the workplace plays a major role in a company’s bottom line,” said Accion Texas President and CEO Janie Barrera, who is also a member of the Federal Reserve Bank of Dallas’ San Antonio Branch Board of Directors. “Research proves that personal financial problems can increase employees’ stress and reduce productivity. In fact, as many as 80 percent of American workers report being stressed about money and the economy. Employers owe it to themselves and their employees to meet this issue head-on and this town hall can really help.”

Presenters will include Janie Barrera, CEO and president of Accion Texas; Phil White, director of Racker Rewards for Rackspace; and Blake Hastings, vice president in charge of the San Antonio Branch of the Federal Reserve Bank of Dallas.

The event is presented in partnership with Bexar County, the City of San Antonio, the Federal Deposit Insurance Corporation, The San Antonio Hispanic Chamber of



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Commerce, the Greater San Antonio Chamber of Commerce and the San Antonio Area Foundation.

About Accion Texas Inc.

Established in 1994 in San Antonio, Accion Texas Inc.'s financial and business-support services help entrepreneurs strengthen their businesses, stabilize and increase their incomes, create employment and contribute to the economic revitalization of their communities. Accion has the nation's largest microloan portfolio and is committed to providing capital to entrepreneurs who do not have access to loans from commercial sources. Since its inception, Accion has made more than 12,400 loans totaling more than \$125 million. Accion now operates in eight states – Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Missouri, Tennessee and Texas. For more information, visit www.acciontexas.org or call 1-888-215-2373.

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