



FOR IMMEDIATE RELEASE

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Contact: Ken Slavin
Communications Director
Accion Texas Inc.
Phone: 210-226-3664, ext. 1139 or 210-313-0597 (cell)
Email: kslavin@acciontexas.org

Michael Leos
Marketing Associate
Accion Texas Inc.
Phone: 210-226-3664, ext. 1142 or 210-279-2442 (cell)
Email: mleos@acciontexas.org

ACCION TEXAS CO-SPONSORS THE 2ND ANNUAL BIG SOCIAL MEDIA SYMPOSIUM 2013 *Presented by Constant Contact®*

HOUSTON – Accion Texas Inc., the nation’s largest nonprofit small business microlender, will co-sponsor The 2nd Annual Big Social Media Symposium 2013, “Social Media Marketing Strategies for Small Business Success,” presented by Constant Contact.®

The event – which will feature presentations by Houston’s top online engagement marketing experts – will be held Wednesday, August 21, 7:45 a.m. to 4 p.m., at 9401 Knight Rd., inside the Bayou City Event Center.

More than 200 small business owners and 20 local exhibitors will participate. Special presenters include Amy E. Olivieri, regional development director for Constant Contact®, who will share simple ideas for growing small businesses and nonprofits by using email and social media marketing; and Shelley Roth, president of Springboard Social Media and a Constant Contact® authorized local expert, who will discuss the evolution of Facebook for small businesses and how to best utilize the new Facebook business timeline for business growth. Many other leading experts will share their ideas in breakout sessions throughout the day.

There is a registration fee of \$95 and exhibit tables are available for an additional fee of \$125. The event is open to the public. Register at <http://conta.cc/15oSY7v>



www.acciontexas.org * 888-215-2373

About Accion Texas Inc.

Accion Texas Inc. is a nonprofit, multi-state micro-and small business lender that helps new and existing entrepreneurs successfully grow their businesses. Through affordable lending and business development services, Accion Texas Inc. is committed to empowering diverse individuals and small businesses that have limited access to traditional sources of capital. Accion Texas Inc. manages the nation's largest microloan portfolio and operates 20 offices in eight states: Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Missouri, Tennessee and Texas. The organization is the largest member of the Accion U.S. Network. In the Houston area, Accion Texas has made nearly 2,000 small business loans totaling more than \$22 million since 1998. Founded in San Antonio in 1994, Accion Texas Inc. has disbursed more than 13,400 loans totaling \$143 million and helped to create or retain more than 10,500 jobs. For more information, visit www.acciontexas.org or call 888-215-2373.

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