



FOR IMMEDIATE RELEASE

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**ACCION TEXAS NAMES
LUTHER BRANHAM
PRESIDENT OF DALLAS MARKET**

DALLAS – Accion Texas Inc., the nation’s largest microlender, has named Luther Branham market president for its Dallas/Fort Worth operations.

Branham brings nearly 30 years’ experience in banking, finance and management to his new position. Prior to joining Accion Texas, Branham was chief operating officer for the Coolerado Corporation, a Denver- based manufacturer of energy efficient air conditioning units.

Branham now oversees Accion’s business development, public and community outreach and fundraising responsibilities for the entire North Texas area. He is also responsible for leading efforts in creating and managing strategic relationships with area banks and other community stakeholders.

Previously, Branham spent 10 years with San Antonio-based USAA, holding several positions including vice president of consumer financing and senior vice president of bank acquisitions. He also served as a captain for 12 years in the U.S. Army and U.S. Army Reserves. He earned his bachelor of arts degree from Mexico State University in Las Cruces, N.M.

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About Accion Texas Inc.

Since opening its office in Dallas in 1999, the nonprofit organization has made more than 1800 loans totaling \$2.2 million.

Established in 1994 in San Antonio as a nonprofit organization, Accion Texas Inc.'s financial and business-support services help entrepreneurs strengthen their businesses, stabilize and increase their incomes, create employment and contribute to the economic revitalization of their communities. Accion has the nation's largest microlender portfolio and is committed to providing capital to entrepreneurs who do not have access to loans from commercial sources. In the Dallas/Fort Worth/Arlington market, the organization has made approximately 1,900 loans totaling \$22.2 million since opening in 1999.

Overall, since its inception, Accion Texas has made more than 14,000 loans totaling more than \$152 million and now operates in eight states – Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Missouri, Tennessee and Texas. For more information, visit www.accionalabama.org or call 1-888-215-2373.

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