



**FOR IMMEDIATE RELEASE**

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Rebecca Martinez  
Vice President of Communications  
(210) 201-8511  
rmartinez@liftfund.com

**LIFTFUND NAMES BRITTANY SHARNSKY DIRECTOR  
OF THE WOMEN'S BUSINESS CENTER**

**SAN ANTONIO**– LiftFund, the nation's largest nonprofit microlender, has named Brittany Sharnsky director over its Women's Business Center (WBC).

Sharnsky brings over five years of leadership experience in workforce development and project management. Additionally, she has several years experience in both the public and private sectors. Prior to joining LiftFund, Sharnsky served as the development assistant for Youth Orchestras of San Antonio, an organization that works to transform lives by encouraging youth to pursue excellence through music.

Sharnsky will now oversee the business development, public and community outreach for the Women's Business Center which is dedicated to supporting women entrepreneurs, by providing innovative business support services such as training, roundtables, and consultations. She is also responsible for leading efforts in creating and managing relationships with community partners and organizations. She earned her Bachelor's degrees from the University of Dayton, double majoring in Political Science and Spanish.

"Forty percent of our borrowers represent the female demographic and the WBC was created to support the growing group of women in business. With Brittany's solid experience, she will be a tremendous asset to our organization," said Chief Program Officer Celina Pena

**About LiftFund's Women's Business Center**

LiftFund's Women's Business Center is dedicated to supporting entrepreneurs, especially women and minorities. It provides innovative business support services such as training, roundtables, and consultations. The Women's Business Center is funded in part by the U.S. Small Business Administration's Office of Women's Business Ownership. For more information, visit [www.liftfund.com](http://www.liftfund.com)

**About LiftFund**

Established in 1994 in San Antonio, as Accion Texas Inc., LiftFund is a financial and business-support service organization that helps entrepreneurs strengthen their businesses, stabilize and increase their incomes, create employment and contribute to the economic revitalization of their communities. LiftFund has the nation's largest microlender portfolio and is committed to providing capital to entrepreneurs who do not have access to loans from commercial sources. Since its inception, LiftFund has made nearly 15,000 loans totaling more than \$180 million. LiftFund operates in eight states – Alabama, Arkansas, Kentucky, Louisiana, Mississippi, Missouri, Tennessee and Texas. To learn more about LiftFund, go to [www.liftfund.com](http://www.liftfund.com) .