



FOR IMMEDIATE RELEASE

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Rebecca Martinez
Vice President of Communications
(210) 201-8511
rmartinez@liffund.com

LIFTFUND HOSTS LADIES' POWER LUNCH AND LEARN

SHREVEPORT – LiftFund is hosting its second Ladies' Power Lunch and Learn for small business owners in celebration of National Women's Small Business Month. The event is free and will be held from 11:30 a.m. to 1:00 p.m., Friday, October 2 at the Shreveport Chamber of Commerce located at 400 Edwards Street.

Joining the speaker's panel are Mayor of Shreveport Ollie Tyler, Government Procurement Counselor Jeanene Deen, Consultant Dennisica Randle, LiftFund's Director of Business Support for the Delta Region Lindsey Navarro, plus special guest panelists. Attendees will have the opportunity to learn:

- How to build financial wealth
- How to gain access to small business loans
- How to grow a small business in Shreveport

"This luncheon is not only a great opportunity for female small business owners to grow, but it's an opportunity for them to connect with other entrepreneurs in the community," Navarro said. "Small businesses can grow by creating a network of supporters and tapping into local resources."

Small business owners will learn the importance of growing their business and continue their dreams by hearing from local experts and experienced women in business. Guests will enjoy a free lunch provided by LiftFund.

"At LiftFund, nearly 40 percent of our borrowers represent the female demographic," said Vice President of North Louisiana Mel Robertson. "Educating our small business owners is vital for economic survival and we are dedicated to preparing the pathway to their entrepreneurial success."

Reservations may be made by registering at: www.eventbrite.com/e/ladies-power-lunch-and-learn-tickets-18319182167.

About LiftFund

Established in 1994 in San Antonio, Texas, LiftFund is a financial and business-support service organization that helps entrepreneurs strengthen their businesses, stabilize and increase their incomes, create employment and contribute to the economic revitalization of their communities. LiftFund has the nation's largest microlender portfolio and is committed to providing capital to

entrepreneurs who do not have access to loans from commercial sources. Since its inception, LiftFund has made over 16,000 loans totaling more than \$190 million.