



**FOR IMMEDIATE RELEASE**

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**LIFTFUND HOSTS THE HARTFORD TO EDUCATE ON IMPORTANT STRATEGY TIPS  
TO SMALL BUSINESS IN SAN ANTONIO**

**SAN ANTONIO** – LiftFund and The Hartford are teaming up to provide a complimentary seminar to help small business owners understand the risks and the importance of being properly insured and protected.

“Part of owning a business, is making sure the nuts and bolts are in place when good things and bad things happen. Understanding insurance is part of the nuts and bolts and we believe the seminar will answer many questions that small business owners have about what they should be doing. We’re excited that we have an expert partner sharing their key insights with San Antonio small business,” said Brittany Sharnsky, LiftFund’s WBC director.

Participants will learn about:

- The four major commercial coverages that most small businesses require
- The business exposures that each coverage is designed to protect
- The most common and costliest types of claims
- Ways to keep premiums down
- How to go about selecting the right agent

“Through our Communities with HART national philanthropic program, The Hartford is pleased to offer support to entrepreneurs and small businesses that might not otherwise have the chance to prevail. Our partnership with LiftFund combines loan financing, to organizations that do not have access to traditional sources of capital, with skill building and education,” said Diane Cantello, vice president of Corporate Responsibility at The Hartford.

“As an insurance company with more than 200 years of experience, we have a rich history of understanding risk and helping our customers protect what’s most important to them,” Cantello added.

The seminar will take place on Tuesday, September 22, 2015 from 6:30 to 8:30 p.m. at Cafe Commerce, 600 Soledad Street, San Antonio, TX 78205.

To RSVP for this seminar visit [www.eventbrite.com/e/insurance-for-small-business-owners-tickets-17726226621?ref=ebapi](http://www.eventbrite.com/e/insurance-for-small-business-owners-tickets-17726226621?ref=ebapi) or call (210) 533-2940.

### **About LiftFund**

Established in 1994 in San Antonio, as Accion Texas Inc., LiftFund is a financial and business-support service organization that helps entrepreneurs strengthen their businesses, stabilize and increase their incomes, create employment and contribute to the economic revitalization of their communities. LiftFund has the nation's largest microlender portfolio and is committed to providing capital to entrepreneurs who do not have access to loans from commercial sources. Since its inception, LiftFund has made over 16,000 loans totaling more than \$190 million. LiftFund operates in thirteen states – Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, Missouri, New Mexico, Oklahoma, South Carolina, Tennessee, and Texas.

### **About The Hartford**

With more than 200 years of expertise, The Hartford (NYSE: HIG) is a leader in property and casualty insurance, group benefits and mutual funds. The company is widely recognized for its service excellence, sustainability practices, trust and integrity. More information on the company and its financial performance is available at [www.thehartford.com](http://www.thehartford.com). Join us on Facebook at [www.facebook.com/TheHartford](https://www.facebook.com/TheHartford). Follow us on Twitter at [www.twitter.com/TheHartford](https://www.twitter.com/TheHartford).