



NEWS FROM THE SAN ANTONIO CHAMBER OF COMMERCE

*Propelling Business Success*

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## **San Antonio Chamber and Café Commerce Partner to Provide Resources for Small Businesses**

(San Antonio, TX) – With a goal of providing relevant resources and learning opportunities to foster success for small businesses, the San Antonio Chamber of Commerce is excited to announce a new quarterly business-to-business (B2B) capacity-building program for San Antonio’s small business community.

The PartnerUP program, a collaboration between the Chamber, Cafe Commerce and LiftFund, will provide small business owners with intensive business training and coaching as well as individual mentoring to set their businesses on a path to growth. Participants will attend six specific seminars designed to enhance their B2B capacity, and companies who complete the program will receive a certificate and be eligible for a discounted small business loan rate. In addition, PartnerUP graduates who are not yet chamber members will have the ability to join at a discounted rate.

“The impact small businesses have on our city is huge. Not only do they play a critical role in creating jobs, they also generate growth and innovation and serve as the foundation of our community,” said Henry Cisneros, Chairman of the Board of the San Antonio Chamber of Commerce. “We need to set our small business owners up for success and ensure they have the resources they need to grow.”

“This program will be an excellent tool for businesses that are on a path to grow. We have learned at LiftFund that small business owners not only need access to capital, they need access to training, coaching and mentoring as well,” said Janie Barrera, President and CEO of LiftFund.

Businesses wishing to participate in the PartnerUP program should contact Celina Peña, Chief Program Officer at LiftFund, at 888.215.2373 x 1250 or [cpena@liftfund.com](mailto:cpena@liftfund.com). The program kicks off on Tuesday, September 8 from 11:30 a.m. – 1:00 p.m. at Cafe Commerce with a seminar “Strategically Planning Your Business Identity,” which will be presented by Christian Ogba-Reed from BethanyEast PR & Management Consulting.

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The San Antonio Chamber of Commerce has been propelling business success since 1894. As the largest business association in the region, the Chamber focuses on advocating on behalf of business at the local, state and federal level on pro-business legislation, collaborates with education institutions and organizations to build a stronger workforce for the future and provides a way for businesses of every size to build their network.