



**FOR IMMEDIATE RELEASE**

**June 10, 2021**

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## **LiftFund Chooses Award-Winning Small Business Owner and Entrepreneur to Lead Women's Business Center**

**SAN ANTONIO – (June 10, 2021)** -- LiftFund is pleased to announce the hiring of Margaret Wilson-Anaglia as the new director of the San Antonio Women's Business Center (WBC), where women small business owners and entrepreneurs can get support, guidance and training.

Wilson-Anaglia is the founder and owner of Al's Gourmet Nuts, where she has successfully combined her passion for food made "the old fashioned way" with her more than 25 years of experience working in public, private and entrepreneurial businesses. Wilson-Anaglia is an award-winning creator of specialty gift baskets and promotional products.

"We're excited that Margaret will now be a part of the LiftFund family," said Janie Barrera CEO and President of LiftFund. "She brings just the right mix of entrepreneurial spirit, women's empowerment, leadership and business experience to the role. We know women business owners and entrepreneurs will greatly benefit from her knowledge and experience."

Wilson-Anaglia established her family-owned business in 2000 after buying a retiring executive chef's basic candy-glazing recipe and a nut roaster. The company offers unique and delicious gifts that are distributed across the U.S., and it will continue operating under the leadership of Margaret's family.

"I am thrilled to join the LiftFund team and the lead the Women's Business Center, a wonderful resource in our community," said Wilson-Anaglia. "I am looking forward to supporting other women business owners and entrepreneurs, especially during this critical time, to help them innovate and grow."

Before Wilson-Anaglia launched her own business she was a manager in the City of San Antonio's Economic Development Department. She also served as sales and marketing director for Traveler Insurance Employee Benefits. She served as the keynote speaker for the Texas Governor's Small Business Forum in San Antonio and has won numerous awards including the San Antonio Women's Chamber of Commerce- Constellation of Stars Awards and the National Association of Women Business Owners Entrepreneurial Spirit Award for Innovation.

Wilson-Anaglia holds a master's degree from Trinity University and a bachelor's of business administration from the University of the Incarnate Word. She currently serves on the Port San

Antonio Board of Directors as Secretary and a mentor in Trinity University's Entrepreneurship Program.

Since 2008, the LiftFund San Antonio Women's Business Center has been serving the small business community with consultations and trainings for entrepreneurs at all stages of their business. Assistance is offered in the areas of start-up business plans, advice, seminars on business, and market planning to grow.

Last year, the center pivoted to provide its services online and launched a variety of COVID-19 Business Resiliency Programs designed to help small business owners recover from the impact of the pandemic. The programs consisted of free business assessments, consultations and workshops from subject matter experts, and guidance to help small business owners develop a recovery plan.

In 2020, the WBC provided over 600 individual consultation sessions and hosted 148 training sessions with over 1,427 participants. To learn more about the center, visit: [www.womensbusinesscentersa.com](http://www.womensbusinesscentersa.com).

The LiftFund San Antonio Women's Business Center is funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

#### **About LiftFund Women's Business Center**

The LiftFund San Antonio Women's Business Center (WBC) is dedicated to supporting business owners, especially women and minorities, through business advising and training services. The WBC has served San Antonio small business community since 2008 by providing guidance, programming and resources to empower entrepreneurs at all stages of their business.

The LiftFund San Antonio Women's Business Center is a program of LiftFund, a non-profit small business lender, and funded in part through a Cooperative Agreement with the U.S. Small Business Administration. All opinions, conclusions and/or recommendations expressed herein are those of the author(s) and do not necessarily reflect the views of the SBA.

#### **About LiftFund:**

LiftFund, a nonprofit community small business lender, transforms lives by opening doors, leveling the financial playing field and building a community of shared success through entrepreneurship. Founded in 1994 in San Antonio, Texas, LiftFund provides capital, financial coaching, tools and resources to entrepreneurs who do not have access to loans from commercial sources. Since inception, LiftFund has provided over \$392 million in capital, propelling the dreams of over 24,000 diverse small businesses throughout its 14-state footprint.